



An Independent Financial Solutions Firm

FOR IMMEDIATE RELEASE

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Brett Ellen, CFP®

Local Financial Advisor Tops the List at Securities America

LOS ANGELES, CA, April 15, 2009 – Securities America, Inc. (SAI) is pleased to announce that local Financial Advisor, Brett S. Ellen, was recognized as their Top Representative for 2008. This distinction, which Ellen has earned for 4 consecutive years, is based on gross dealer concessions and fees. In addition, Ellen was also honored as one of the top two Advisors with Securities America Advisors (SAA), an award based on assets under management. Both honors are given to successful financial advisors who demonstrate outstanding sales, service and business management.

“The past year has been particularly demanding for financial services firms,” said Steve McWhorter, Securities America chief executive officer. “Brett Ellen excelled despite that environment through hard work, strong ethics and a focus on providing the highest level of service to his clients.”

Ellen has been with Securities America, for 5 years and has consistently been a top representative with the broker/dealer. As founder and president of American Financial Network, now celebrating its 25th year of service, Mr. Ellen provides a vast menu of investment services and comprehensive financial wealth planning strategies to individual investors, corporate executives and small to mid-sized businesses.

About Brett S. Ellen

A CERTIFIED FINANCIAL PLANNER™ professional, Ellen has repeatedly been recognized for his accomplishments as a financial planner, receiving awards for his leadership, commitment to excellence and outstanding client service. As a California native, Ellen believes strongly in giving back to his community. In 2008, the Muscular Dystrophy Association awarded Ellen the prestigious Humanitarian of the Year Award for his philanthropic endeavors and dedication towards making a difference. In 2001, he and his wife, inspired by their children, formed their own non-profit, TKOHelpingHands.org (Turn Kindness On), which promotes community involvement and social

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responsibilities in young children. Ellen also writes a finance blog for children - www.KidsFinanceCoach.com - to help them understand important concepts and become financially literate and responsible adults. For more information about Brett Ellen, visit www.afn-net.com.

About Securities America

Headquartered in Omaha, Nebraska, Securities America, Inc. has more than 1,900 financial professionals nationwide with more than \$34 billion in client assets under their supervision. Securities America Advisors, Inc. is an SEC Registered Investment Advisory firm with more than \$11.2 billion in assets under management and administration. Celebrating 25 years of in the industry, SAI is one of the nation's largest and most successful independent general securities broker/dealers. As a business growth specialist, Securities America's mission is to foster the success of financial professionals so they can provide quality, objective counsel and services to their clients. Additional information is available at www.securitiesamerica.com.

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SOURCE: Impact Communications, Inc. with Brett S. Ellen, Securities America, Inc. Registered Representative.