



Advisor Offers Financial Learning for Children

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Brett S. Ellen, CFP(R), Announces Coach Brett Blog

CALABASAS, Calif., April 1 /PRNewswire/ -- Brett S. Ellen, CFP(R), president and founder of American Financial Network, has announced the debut of his kids' financial blog - <http://www.kidsfinancecoach.com>. As a financial advisor, Ellen believes that it is never too early to start learning about the value of a dollar and how to spend that dollar wisely. While teaching lessons in finance at an area school, Ellen discovered that the children's minds are like sponges. "They hear about finance issues on the news and are far more aware of some of the topics than we, as adults, think they are," observed Ellen. His objective with the blog is to give kids a fun way to learn material to which they might not otherwise have access, and to help them become financially literate.

"I've met a lot of people who are unfamiliar with some of the basics of money and finance," said Ellen. "I've made it a point to see that my children are provided with the information and education they need to be fiscally responsible and successful as adults. This blog is my way of helping all kids to have that advantage."

About Brett Ellen and American Financial Network

Brett Ellen is a financial planner and investment advisor representative with Securities America Advisors who specializes in wealth management and corporate benefit planning services. Additionally, Ellen established and is an active part of the Financial Solutions Alliance, a network of financial service providers from across the country that work collaboratively to address the financial and business needs of their clients. Unprecedented in his ability to serve both individual investors and corporate planners, Ellen is recognized by Securities America as their top advisor. Over the years he has been repeatedly recognized for his accomplishments as a financial planner, receiving awards for his leadership, commitment to excellence and outstanding client service.

As a California native, Ellen believes strongly in giving back to his community. He and his firm actively support a variety of non-profit organizations. In 2008, the Muscular Dystrophy Association awarded Ellen the prestigious Humanitarian of the Year Award for his philanthropic endeavors and dedication towards making a difference. In 2001 he and his wife, inspired by their children, formed their own non-profit. TKOHelpingHands.org (Turn Kindness On) promotes community involvement and social responsibilities in young children.

For more information about Brett Ellen, visit <http://www.afn-net.com>.

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