



Brett Ellen, CFP®

## NEWS

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# *Registered Rep Magazine Names Brett Ellen a Top Advisor*

## *Local Financial Advisor Makes Prestigious Industry List*

CALABASAS, CA (December 29, 2008) – Brett S. Ellen, president and founder of American Financial Network was named by *Registered Rep* magazine as one of America's Top 100 independent financial advisors for 2008.

The magazine, which offers breaking news, advice, and informational resources to more than 125,000 financial services professionals, ranked Mr. Ellen 32<sup>nd</sup> among all independent advisors in the country. Advisors were chosen based on various criteria, including total assets under management and the number of years in the industry.

“At American Financial Network, we are passionate about helping clients plan for and enjoy the retirement they imagine,” says Ellen. “It’s my job to understand what is important in their life and review what is being done on a planning basis to make sure their personal needs are being dealt with from a financial perspective. It's very gratifying to be honored for something that we love to do.”

### **About Brett Ellen and American Financial Network**

Brett Ellen is a financial planner and investment advisor representative with Securities America Advisors who specializes in wealth management and corporate benefit planning services. Additionally, Ellen established and is an active part of the Financial Solutions Alliance, a network of financial service providers from across the country that work collaboratively to address the financial and business needs of their clients. Unprecedented in his ability to serve both individual investors and corporate planners, Ellen is recognized by Securities America as their top advisor. Over the years he has been repeatedly recognized for his accomplishments as a financial planner, receiving awards for his leadership, commitment to excellence and outstanding client service.

As a California native, Ellen believes strongly in giving back to his community. He and his firm actively support a variety of non-profit organizations. In 2008, the Muscular Dystrophy Association awarded Ellen the prestigious Humanitarian of the Year Award for his philanthropic endeavors and dedication towards making a difference. In 2001 he and his wife, inspired by their children, formed their own non-profit. TKOHelpingHands.org (Turn Kindness On) promotes community involvement and social responsibilities in young children.

For more information about Brett Ellen, visit [www.afn-net.com](http://www.afn-net.com).

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### **NOTE:**

When you need a knowledgeable professional to speak on complicated financial topics in an easy-to-understand manner, please call Brett Ellen.

### **Research Declarations:**

As with any research or recognition program, it is important that we provide you the following declarations:

- Definitions & Methodology: Advisors are ranked strictly by assets under management, though 60 percent of those assets must belong to retail, as opposed to institutional, clients. If the advisor is a member of a team, he must be the founder or leader of that team.
- Top 100 Independent Financial Advisors do not pay a fee to be included in the research or the final list of America's Top 100 Independent Financial Advisors.
- The overall evaluation score of the Top 100 Independent Financial Advisors reflects an average of all respondents and may not be representative of any one client's evaluation.
- America's Top 100 Independent Financial Advisors List is not indicative of the advisor's future performance.

- Working with one of America's Top 100 Independent Financial Advisors or any financial advisor is no guarantee as to the future investment success nor is there any guarantee that the selected advisors will be awarded this accomplishment in the future.
- Thousands of advisors, broker/dealers and PR agencies submitted data forms.
- Registered Rep magazine created and conducted the survey.
- For the complete list of America's Top 100 Independent Financial Advisors go to:  
<http://registeredrep.com/advisorland/career/americas-top-independent-advisors/>

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