



NEWS

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Kids Finance Coach and TKO Helping Hands Presents Children's Financial Workshop

Local Wealth Advisor to Teach Kids about Money

WHO: Brett S. Ellen, CFP®, Kids Finance Coach

WHAT: Local Advisor Presents First “Kindness Workshop” for Children’s Financial Literacy
Brett Ellen CFP®, president and founder of American Financial Network and blogger (www.KidsFinanceCoach.com), will present an interactive workshop teaching children the basics of saving, investing, donating and spending. The inaugural event is the first in a series of workshops to be planned around the country.

Ellen believes that it is never too early to start learning about the value of a dollar and how to spend that dollar wisely. His objective with the workshop is to provide kids with a fun environment in which to begin their financial education. “I honestly believe that educating children about money and its impact on our every day life sets the groundwork for becoming fiscally confident and responsible adults.”

A critical component of the Workshop includes a lesson on the importance of donating. The non-profit organization and event co-sponsor, TKO Helping Hands (www.TKOHelpingHands.org), will help participants understand that generosity runs the gamut from simple acts of kindness such as smiling at people, to collecting items for those in need, to making personal financial donations.

WHEN: Sunday, August 23, 2009: 4:00 – 6:00 PM

WHERE: Ellen home in Calabasas, CA
Contact below for exact directions

MEDIA: Denise Villanueva at 818.264.4989 – or dvillanueva@afn-net.com

About Brett Ellen, Kids Finance Coach

Brett Ellen, founder and president of American Financial Network, is a financial planner and investment advisor representative with Securities America Advisors who specializes in wealth management and corporate benefit planning services. Recognized by Securities America as their top advisor, Ellen also writes a finance blog for children (www.KidsFinanceCoach.com) to help explain important fiscal concepts. As a California native, Ellen believes strongly in giving back to his community. He and his firm actively support a variety of non-profit organizations. In 2008, the Muscular Dystrophy Association awarded Ellen the prestigious Humanitarian of the Year Award for his philanthropic endeavors and dedication towards making a difference. For more information about Brett Ellen, visit www.afn-net.com.

About TKO Helping Hands

In 2001 Brett Ellen and his wife, inspired by their children, Keanu and Tristen, formed their own non-profit. TKO (Turn Kindness On) Helping Hands (www.TKOHelpingHands.org) promotes community involvement and social responsibilities in young children.

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NOTE:

When you need a knowledgeable professional to speak on complicated financial topics in an easy-to-understand manner, please call Brett Ellen.

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SOURCE: Written by Brett S. Ellen, Securities America, Inc. Registered Representative, in conjunction with Impact Communications.

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