

# American Financial Network

AN INDEPENDENT FINANCIAL SOLUTIONS FIRM

## Serving Both Individual & Corporate Clients

- Financial Planning
- Wealth Management
- Corporate Benefit Planning
- Risk Management

### MISSION STATEMENT

**American Financial Network (AFN), an Independent Financial Solutions Firm, offers custom and comprehensive Financial Planning, Wealth Management and Corporate Benefit Planning Services. The advisors at AFN deliver unparalleled service & support along with a dedicated team of accomplished financial service professionals. An experienced professional resource for both individual and corporate clients; the advisors at AFN provide unbiased financial planning and investment advice as financial representatives of Securities America Advisors, Inc.**

### COMPANY PROFILE

- Over 25 Years of Leadership in the Financial Services Industry
- Independent Investment Advice
- Custom Financial Plans
- High-Net-Worth Executive Level Client Base
- Extensive List of Corporate Clients
- Hands-On Proactive Management by Company Founder, Brett S. Ellen, CFP® recognized as a Accomplished Financial Professional
- In-House Support Team of Experienced, Licensed, Qualified Professionals
- Financial Solutions Alliance  
A Network of "Best-in-Class" Financial Service Providers Cross-Serving both Individual & Corporate Clients locally, regionally and nationally
- Strong Reputation & Involvement in the Communities We Serve

### A VAST MENU OF FINANCIAL PRODUCTS & SERVICES

#### FINANCIAL PLANNING

**Our Goals Driven Custom Financial Planning Process includes a detailed Cash Flow Analysis, Evaluation of Existing Holdings, an Investment Policy Statement and Custom Allocation Design.**

#### INVESTMENTS\*

- Stocks & Bonds
- Mutual Funds & Money Markets
- REITS, Partnerships
- Separately Managed Accounts
- Alternative Investments

#### TAX STRATEGIES

- Seeks to Maximize Tax Deductions
- Tax Advantaged Investments\*

#### EDUCATION PLANNING

- 529 Plans (College Savings)
- Other Strategies

#### ESTATE PLANNING

- Proper Management of Family Assets
- Wills, Living Trusts, Foundations
- Seeks to Minimize Probate Expenses & Taxes

#### RETIREMENT PLANNING\*

- Identifying Needs in Future Dollars
- Setting Up IRAs and Other Plans
- Rollovers & Lump Sum Distributions
- Roth Conversions

#### WEALTH MANAGEMENT

- On-going Monitoring of Plan(s)
- Quarterly Reporting & Benchmarks Tracking
- Rebalancing Portfolio

#### CORPORATE & EXECUTIVE BENEFITS

- Qualified 401(k)s & Profit Sharing Plans
- Defined Benefit Plans
- ESOPs
- Section 125 (Flexible Spending Accounts)
- Custom Designed Group Life
- Deferred Compensation, SERPs and Bonus Plans
- Business Continuation Planning & Exit Strategies

#### RISK MANAGEMENT

- Life, Health & Disability Insurance
- Long-Term Care
- Captives & Self Insurance
- Key Man Insurance
- Buy/Sell Agreements

*Securities America and its representatives do not provide tax or legal advice. Investors must consult a tax or legal advisor for advice and information regarding their particular situation.*

*\*Securities offered through Securities America, Inc., a Registered Broker/Dealer, Member FINRA/SIPC and Financial Planning & Advisory services offered through Securities America Advisors, Inc., an SEC Registered Investment Advisor. American Financial Network and the Securities America companies are not affiliated.*

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www.afn-net.com

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